



Māori Agribusiness

Who we are

The Ministry for Primary Industries (MPI) has a dedicated Māori Agribusiness team supporting Māori landowners and agribusinesses to achieve their aspirations.

What we do

We work with Māori landowners and agribusinesses across the motu to:

- build skills and knowledge
- highlight opportunities to make whenua more productive
- access funding
- create jobs
- improve and promote sustainable land management practices.

How we can help

We have advisers who are regionally-based across Aotearoa New Zealand. We can come to you, wherever you are.

Our programmes



Māori Agribusiness Extension (MABx) programme – supports groups of Māori landowners to build capability and explore opportunities to work together.



Māori Agribusiness Pathway to Increased Productivity (MAPIP) – provides one-on-one support to Māori landowners and trustees looking to increase the productivity of their primary sector assets.



He Ara Mahi Hou (Workforce Skills and Training) – funds the development and implementation of training programmes for Māori agribusinesses.



Māori Agribusiness Innovation Fund – supports Māori exploring solutions to improve outcomes and benefits for the Māori primary sector.



Reducing agricultural emissions and responding to climate change – providing extra support to Māori landowners and agribusinesses to lower on-farm greenhouse gas emissions and address impacts of climate change through:

- tikanga-based programmes
- funding Māori-led research and development initiatives into climate change responses on whenua Māori.



Case study: Miraka hipi

The Ministry for Primary Industries (MPI) is helping a group of Māori landowners to invest in the rapidly growing sheep milk industry.

The Māori Agribusiness Sheep Milk Collective is receiving \$700,000 to explore the potential of their whenua to sustainably produce hipi miraka at scale and create jobs.

The collective is made up of 20 Māori land trusts and incorporations. They own more than 24,000 hectares stretching from Lake Taupō to the Hauraki Plains.

Global demand for sheep milk and sheep milk products is booming.

“We have plans to have multiple farms milking about 25,000 sheep and potentially employing more than 100 people by 2030,” the collective’s chairperson Mana Newton said.

“The collective’s core mahi is to investigate the feasibility of developing a kaupapa Māori-owned sheep dairy enterprise value chain.”

This initiative is supported by MPI’s Māori Agribusiness Extension (MABx) programme.

He pātai tāu?

If you’d like to kōrero about any of our programmes, we encourage you to get in touch.

- Further information can be found on the [Māori Agribusiness](https://www.mpi.govt.nz/funding-rural-support/maori-agribusiness-funding-support/introduction-to-maori-agribusiness) website: www.mpi.govt.nz/funding-rural-support/maori-agribusiness-funding-support/introduction-to-maori-agribusiness
- Contact the team: maoriagribusiness@mpi.govt.nz

Te Kāwanatanga o Aotearoa
New Zealand Government